

# Let's have a look at the Peer to Peer Methodology

Before we start there are a couple of important things you need to know about the Peer to Peer methodology:

### **Collaborative learning:**

Students interact with each other to attain educational goals.

This means that you will solve the activities with your peers, share knowledge and give feedback to each other during the live sessions.



## In the collaborative methodology:

Traditional teacher-student dynamic is replaced by student-student interactions.

## Why is it important?

Peer-to-peer learning has gained significant importance in **modern education** due to its numerous benefits:

- It promotes active learning
- Enhances communication and teamwork skills, and allows students to learn from diverse perspectives.
- It also supports a more personalized learning experience, as students can learn at their own pace.

## The peer-to-peer methodology is the best for you if...

- **You want to enhance interpersonal skills:** Our P2P modality fosters learning through interaction with peers, improving communication and collaboration abilities.
- **You are committed:** You are dedicated to your learning journey, actively engaging with others to deepen your understanding.
- **You have seamless connectivity:** With strong internet access, you can engage in fluent discussions, maximizing the benefits of peer-to-peer learning.

### If this doesn't sound like you...

and you prefer **learning alone, at your own pace**, and if your internet connection isn't the best, we suggest going for the **self-paced mode**.

Let's see how learning with peers modality works with an example



## This is Ed.

One of the students of the Digital Ad Certificate Program.

Ed's Cohort attends to class on Tuesdays and Thursdays at 4pm.

## It's Tuesday and

Ed rushes into the platform and logs into zoom to meet his fellow students.

By clicking on the button, you will be registering your attendance to the class.

*Button will become available at class time, and for 2 hours.*

Go to class

I'm Ed :)



DIGITAL  
Expert  
by Aleph

Ed finds **his coach Rajid** in the Zoom Main Room greeting everyone and explaining today's activity.

Ed greets his classmates in the chat that come from **all over the world**.



Then, the coach will send Ed to a break out room with fellow students to start solving the activity of the day.



Ed and his fellow classmates, Stefan and Mike have to read today's materials in the learning platform and **solve the integrative activity working collaboratively.**

Today's activity is about X Ads.

They'll read a case study and solve the activity with what they learned from the X Ads Academy, the learning platform of X.



If Ed, Stefan or Mike have any doubts about the activity, they can **ask for help from the coach** or **check the answers for self-assessment.**

The coach is there to assist students with non-technical questions, meaning **they can offer guidance** to help peers find the correct answers on the platform **without giving the answers directly.**



At the end of the class Rajid gathers all the students in the Zoom main room.

There's another instance where they can **compare and share results of the activity** with the whole class.

Now enjoy Digital Ad Certificate

Remember!

There are no right or wrong answers.

Learn from others and take the first step towards  
your future!